



NTPU+NEOMA BS

Double Master Degree
Program





國立臺北大學
National Taipei University

HISTORY

1949.08 – 1955.07

Taiwan Provincial College
of Public Administration



1955.07 – 1961.06

Taiwan Provincial College
of Law and Business



1961.11 – 1971.07

College of Law and Business, Taiwan
Provincial Chung-Hsing University



1971.08 – 2000.02

College of Law and Business, National
Chung-Hsing University



2000.02~

National Taipei University



VISION

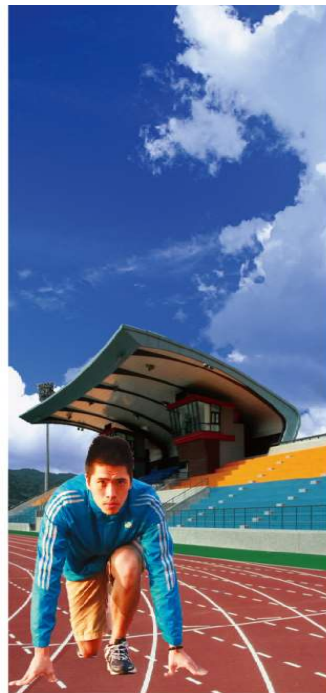
追求真理，服務人群

Searching for the Truth and Serving the People



MISSION

NTPU aims to foster a global citizen with **interdisciplinary professionalism**, **social caring**, **modern technological trainings** and **international mobility**.



ORGANIZATION

- 7 Colleges, 18 Departments and 8 independent Graduate Institutes
- 7774 students and 426 participating faculties
- In the College of Business, there are 2268 students and 156 participating faculties

College of Business

- Dept of Business Administration
- Dept of Finance and Cooperative Management
- Dept of Accountancy
- Dept of Statistics
- Dept of Leisure and Sport Management
- Graduate Institute of Information Management
- Graduate Institute of International Business

College of Humanities

- Dept of Chinese Literature
- Dept of Foreign Languages and Applied Linguistics
- Dept of History
- Graduate Institute of Chinese Documentation and Folk Arts

College of Public Affairs

- Dept of Public Administration and Policy
- Dept of Public Finance
- Dept of Real Estate and Built Environment
- Graduate Institute of Urban Planning
- Graduate Institute of Natural Resource Management

College of Electrical Engineering and Computer Science

- Dept of Computer Science and Information Engineering
- Dept of Communication Engineering
- Dept of Electrical Engineering

College of Social Science

- Dept of Economics
- Dept of Sociology
- Dept of Social Work
- Graduate School of Criminology

College of Law

- Dept of Law

International College of Sustainability Innovations

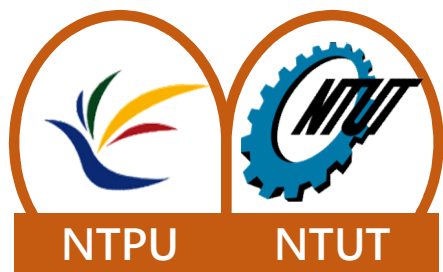
- Master Program of Business Administration in Finance**
- International Program on Urban Governance
- The Master Program in Smart Healthcare Management

FACULTY & STUDENT

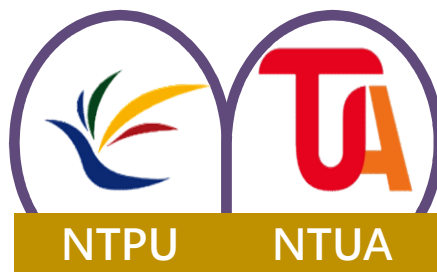


- NTPU is allied with Taipei Medical University, National Taipei University of Technology, and National Taiwan Ocean University as well as National Taiwan University of Arts.
- NTPU is ranked #2 for "making the greatest contribution to the Taiwan society" among the public universities.
- NTPU is ranked #3 in the fields of Law and politics and #4 in the fields of Business and Finance.
- NTPU is ranked at 301-400 in the "Times Higher Education World University Rankings-Subject Ranking" for Business and Economics.
- NTPU is ranked #3 in Economics & Econometrics and #5 in Business & Management in Taiwan.
- Our graduates are ranked #6 popular ones by industrial professions.

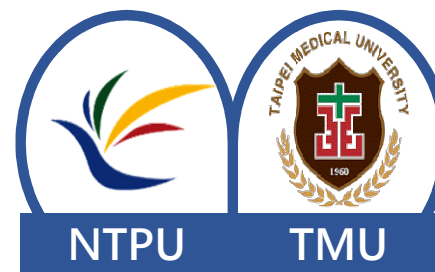
TEACHING OUTSTANDING



**Industrial
Management &
Innovation**



**Business
Management and
Marketing for the
Cultural &
Creative Industries**



**Medical
Technologies &
Law**



Dual Campus - Taipei/Sanxia

- Sanxia Campus – Main Campus



- Taipei Campus – Extensional Program, Center for Global and Sustainability Science, Public Finance and Finance Research Center, and Center for Asian Studies.



Sanxia Campus Landscape



NTPU Dormitory



- NTPU dormitory is located between teaching district and arena.
- Male and female are placed in separate buildings. 4 undergraduate/2 graduate students share one room.
- Dorm settings are clean, quite and fully furnished.



NTPU Library



- Opened in 2014
- Rewarded #1 prize of the design competition of university libraries in 2008
- Main concept of the library is creating interaction among different characters within the space - human, book, media, architecture, and environment.



NTPU Campus



NTPU Arena



NTPU has athletics tracks, football pitches, basketball/tennis/volley ball courts, where students can play various activities. Meanwhile, NTPU physical education affairs held year-round sports and activities for students, including interschool sports and cheerleading competitions, inter-department sporting events and swimming events.



Introduction



The Master Program of Business Administration (MBA) in Finance was launched at the College of Business, NTPU in 2013.

- 2016 earned and 2021 renewed the Association to Advance Collegiate Schools of Business (AACSB) International Accreditation
- Completely English-taught program
- Recruit international students only
- First MBA program with concentration in Finance in Taiwan

❖ **GOAL: To foster future financial leaders with the capability to integrate global views and Asian perspectives into innovative and sustainable management.**

The program now moved to International College of Sustainability Innovations in 2019 for creating a more effective global study environment.



ICSI 永續創新國際學院
International College of
Sustainability Innovations



Faculty



Our faculty mainly come from the College of Business, which has a long tradition of cradling business elite for the society.

Chan, Sherry Chia-Ying	Ph.D., The University of Birmingham	Huang, Wen-Yeh	Ph.D., Purdue University
Chen, Dar-Hsin	Ph.D., University of Mississippi	Lin, Chun-Yu	Ph.D., University of Illinois at Urbana-Champaign
Chen, Shu-Ling	Ph.D., The Ohio State University	Lin, Mei-Chen	Ph.D., National Central University
Chen, Yu-Shan	Ph.D., National Cheng Chi University	Peng, Yi-Nung	Ph.D., Lally School of Management at Rensselaer Polytechnic Institute
Cheng, Colin C.J.	Ph.D., The University of Birmingham	Ting, Pei-Ju Lucy	Ph.D., University of Manchester
Chih, Hsiang-Lin	Ph.D., National Taiwan University	Tu, Tang-Tsai	Ph.D., Iowa State University
Goo, Yeong-Jia	Ph.D., University of Texas at Arlington	Wang, C. Edward	Ph.D., University of Tennessee
Hsiao, Yu-Hsiang	Ph.D., National Tsing Hua University	Wei, Chia-Hung	Ph.D., University of Warwick
Huang, Chi-Jui	Ph.D., National Taiwan University	Wu, Meng-Wen	Ph.D., National Cheng Chi University
Huang, Mei-Chi	Ph.D., University of California, Riverside	Yu, Ko-Chia	Ph.D., Erasmus University Rotterdam



The Double Degree Program

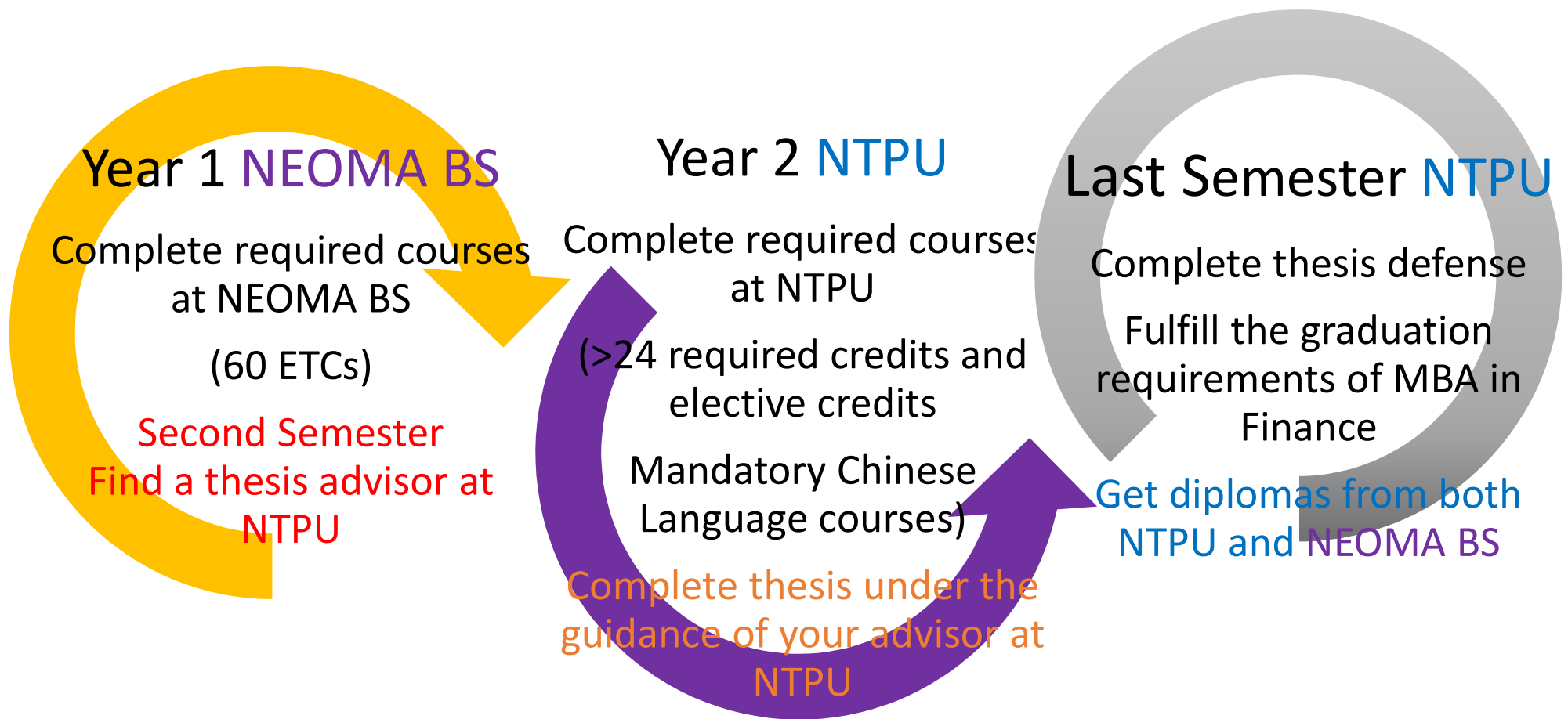


Master in Management,
Corporate Finance, NEOMA BS
France



Master of Business Administration
in Finance, NTPU
Taiwan

For NEOMA BS students

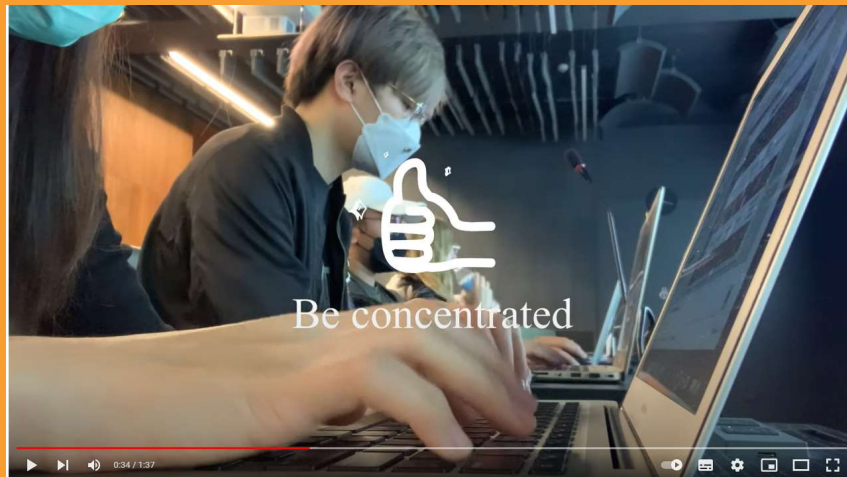


Courses

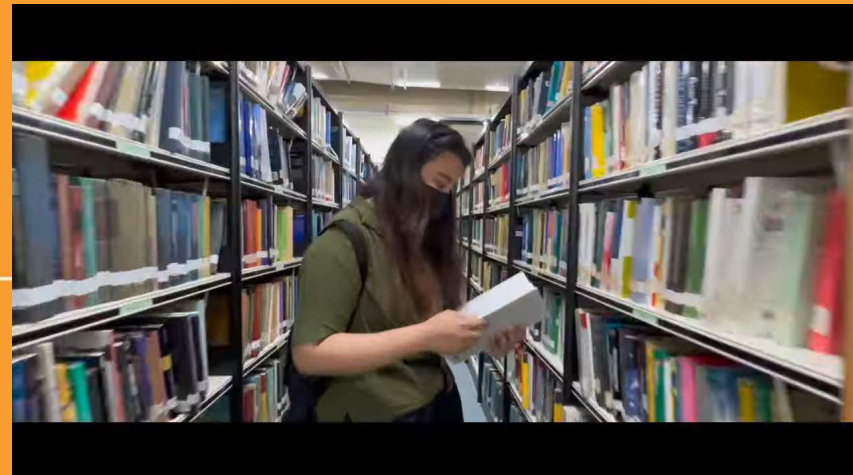
Year 1 @ NEOMA BS		Year 2 @ NTPU	
60 ECTS	Capital Budgeting and Financing Financial Analysis Money and Banking Behavioral Finance Marketing Ethics and Sustainability Entrepreneurship for Social Development Investments Human Resources and Organization Innovation Management Production and Business Processes Business Game	Required up to 17 credits + Mandatory Chinese Language courses	Financial Econometrics Financial Derivatives Mandarin 1 & 2 Financial Management Literacy of Financial Ethics Business Ethics and Sustainability Development Investments Financial Institute Management
	Other Courses	Electives up to 18 credits	6 electives from the Financial courses

Vlogs by our students

<https://youtu.be/FEJIH6mpohI>



<https://youtu.be/zJX2vXikwr4>



Welcome to



<https://www.gmba.ntpu.edu.tw/>